

Bristol Norfolk Home Builders Association (BNHBA)



Advertising Contract & Hold Harmless Agreement

Please complete this Order Form & Agreement and FAX it to BNHBA at: 508.543.2412. Please send full payment with your promotional copy (PDF for print), GIF or JPG for web, and this signed order form. Make checks payable to: BNHBA, Inc. Please direct questions to: 508.543.2419.

Print Your Name _____

Print Company Name _____

Telephone. # _____ E-mail _____

BNHBA Member? ____ Yes ____ No Web URL _____

INDICATE AD SELECTION:

(Please see Advertising Rate Schedule on <http://bnhba.com/Advertising> for details)

Media	Ad Type	Unit Cost member (non-member)	\$ Per Year @ 10% Discount member (non-member)	Total
Web & Newsletter	Full Page in Newsletter & Web Banner with Link	\$1000 / qtr (\$1350 / qtr)	\$3600 / yr (\$4860 / yr)	\$ _____
	Front Page Bottom in Newsletter & Web Banner with Link	\$750 / qtr (\$1012.50 / qtr)	\$2700 / yr (\$3645 / yr)	\$ _____
	Back Page ¼ in Newsletter & Web Small Box with Link	\$650 / qtr (\$877.50 / qtr)	\$2340 / yr (\$3159 / yr)	\$ _____
	Interior ¼ in Newsletter & Web Small Box with Link	\$550 / qtr (\$742.50 / qtr)	\$2700 / yr (\$2973 / yr)	\$ _____
Web Only	Web Banner with Link	\$850 / 6 mos (\$1147.5 / 6 mos)	\$1530 / yr (\$2065.50 / yr)	\$ _____
	Small Box with Link	\$400 / 6 mos (\$540 / 6 mos)	\$720 / yr (\$972 / yr)	\$ _____
	Business Card size with Link – members only	\$100 / BNHBA membership term (members only)	n/a	\$ _____
Prices effective September 5, 2007 and are subject to change without notice.			Total Due:	\$ _____



ADVERTISING TERMS AND CONDITIONS

The Bristol Norfolk Home Builders Association, Inc. (BNHBA or the Publisher) assumes no liability whatsoever, except to the extent of a onetime paid advertisement of the same specification, in the next or similar publication or a refund of the prepaid amount, if any proven or admitted errors or omissions have occurred. Revisions to submitted ad copy may be subject to additional charges. All cancellations must be received in writing prior to the advertising sales deadline. All ads are non-cancelable after receipt of artwork and prepayment. Agencies must add their commission onto the prices appearing here.

A. It is understood that, in the consideration of the publication of advertisements, the advertiser and/or agency will indemnify and save the Publisher harmless from and against any claims or suits for libel, violation of right of privacy, plagiarism, copyright infringement, liability for use of classified material, and any other claims based on the contents or subject matter of such advertisements.

B. Under no circumstances shall Publisher be liable for any indirect, special or consequential damages (including, without limitation, loss of profit or impairment of goodwill) of any advertiser. Under no circumstances shall Publisher's direct or indirect liability to any advertising agency or advertiser exceed the paid cost of the advertisement.

C. All advertisements are accepted and published by the Publisher on the representation that the agency and/or advertiser are properly authorized to publish the entire contents and subject matter thereof.

D. Publisher reserves the right to reject any advertising which Publisher feels is not in keeping with the publication's standards for any reason, even if it has been published previously.

E. All restrictions in the placement of advertising, including but not limited to, positioning, separations, facings, editorial adjacencies or other stipulations, are at the sole discretion of BNHBA. With respect to the Newsletter, fixed position orders are acceptable only for the back cover and front page.

F. Publisher will hold advertiser's materials for a maximum of one year from issue date. It is the responsibility of the advertiser to arrange for disposition of artwork or film materials prior to that time, otherwise materials will be destroyed. All requests must be submitted in writing.

MATERIAL SUBMISSION INFORMATION

Materials for web publishing must be provided in GIF or JPG format, sized as indicated in the Actual Dimensions column of the Advertising Rates chart. URLs and ALT text must be included if links and alternative display information is desired.

Materials for printed copy must be provided in PDF format, sized as indicated in the Actual Dimensions column of the Advertising Rates chart. Please note the color disclaimer and other notes in the Notes section of the Advertising Rates chart.

All ad copy and electronic material should be sent to Gagnon Consulting, Inc. 241 Main Street, Foxboro, MA 02035 or emailed to Richard@gagnonConsulting.com.

All other correspondence, including this Contact & Hold Harmless Agreement, should be sent to: **Ron Costello, Executive Officer, c/o BNHBA, 65 Neponset Ave. Suite 3 Foxboro, MA 02035**. Payment may be made on Credit Card or EVCheck via PayPal.com (contact BNHBA for details) or by check made out to **BNHBA, Inc.**



NEWSLETTER ADVERTISING SCHEDULE

Appx. Newsletter Publication Date	For Calendar Quarter	Advertising Material Due
December 15	January - March	Last business day of November
March 15	April - June	Last business day of February
June 15	July - September	Last business day of May
September 15	October - December	Last business day of August

WEB ADVERTISING SCHEDULE

Web advertisements will be installed and published on the web site within 15 business days of receipt of all materials and information and appropriate payment and Contract/Hold Harmless Agreement. The six month term will begin on the first day of the installation. Updates and changes to the web information within the term of the agreement may incur administrative and/or setup fees.

ADVERTISING INSERT INFORMATION

Filename of Printed Ad copy (must be PDF) _____

Initial Publication Date Desired / Duration (3 month increments) _____ / _____

Filename of Web Ad copy (must be GIF or JPG) _____

URL to link to Web Ad _____

ALT text for Web Ad _____

Initial Publication Date Desired / Duration (6 month increments) _____ / _____

AGREEMENT

Please reserve this space for our company and we will send you our ad copy and full payment, to be received by BNHBA, Inc. We understand reservations are on a “first received, first reserved” basis and that the received date will be determined by BNHBA, Inc. I have read and accept the Advertising Terms and Conditions included with this Order Form.

Amount Due _____

Signature _____ Date _____